

Sowing Seeds Growing Futures Vendor Application 2010

Name: _____

Name of others involved: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell phone: _____

E-mail: _____ Website _____

Emergency contact: _____ Phone: _____

Please check the plan you prefer:

_____ **SEASONAL VENDOR**

- \$100.00 per stall for the season
- # of seasonal spaces desired for 2010
- Do you accept Michigan Bridge EBT card? ___yes ___no
- Payment amount enclosed _____ (checks to Joy Southfield CDC)

_____ **DAILY VENDOR**

- \$10.00 per space per day (payable on Market day)
- Application must be approved before arrival at the Market.

Name the products you intend to sell at the market, continue on the back of sheet if needed. Please be prepared to show origin of non-locally grown food.

If you have marketing materials , please include.

I understand and agree to the Sowing Seeds, Growing Futures Farmer's Market Rules for 2010.

Signature _____ Date: _____

Submit Application to: Joy-Southfield CDC, 18917 Joy Road, Detroit, MI 48228

**Market Rules of the Sowing Seeds, Growing Futures
Farmers' Market – 2010 season**

- The Sowing Seeds, Growing Futures Farmers' Market will open for seasonal operation on June 1st, 2010, and the last day of operation will be October 25th, 2010.
- **Times for Market Sales:** The market will open at 4 p.m, and close at 7p.m. Vendors must arrive in time to be ready to sell at the official opening time. The market manager will supervise opening and closing of the market.
- The **Sowing Seeds, Growing Futures** Farmers' Market will operate on the North side of Joy Road and east of Artesian.
- Market stalls are on asphalt parking lot, and are approximately 10'x 12'. We are unable to supply tents, tables, chairs, umbrellas or other equipment. There is no electricity or running water on site.
- All products displayed for sale must be produced by the vendor who sells them.

Vendor: Defined as the actual producing individual, immediate family member, another producer member of the market, or employee of the producing individual's farm or operation.

Local: Defined as produced within 200 miles of Detroit Michigan.

- **Allowable products:** Vendor producers shall submit a product plan with their application at the beginning of each season, indicating the crops/products they plan to grow or produce for sale at the market. The following products are permitted for sale:

- | | | |
|-------------------------|------------------|----------------------------|
| • Fruits | • Red meat | • Hay/Straw |
| • Vegetables | • Fish | • Approved farm-based |
| • Herbs | • Dairy products | crafts (defined as created |
| • Flowers | • Bedding plants | from ingredients on |
| • Ornamental
produce | • Potted plants | vendor's farm and made |
| • Honey/Maple
syrup | • Baked goods | with vendor's own hands) |
| • Eggs | • Jams/Preserves | • Home-made Soaps |
| • Poultry | • Wool/fleeces | |

The display and sale of all products must conform to rules and regulations established by the Wayne County Health Department. **All meats and dairy products must be processed, stored, and sold according to state and federal guidelines.**

- **Membership:** All persons intending to sell at the **Sowing Seeds, Growing Futures** Farmers' Market must, prior to participation in the market, file a vendor application each year with the market manager. This document requires the grower/producer to: Verify that she/he/they are the actual producers of the specified items which they intend to sell.

List business/farm name and contact information for farm/home/office.

Additional vendors will be added to the market at the beginning of each season, as needed or as space allows, provided that the new vendor agrees to the rules and regulations. For a new season, previous full-year members in good standing will receive first priority, followed by late joiners in good standing, followed by applicants in the chronological order of their application date.

- **Market manager:** The duties of this position is as follows:

Record attendance and keep a brief log of market events.

Submit a written report to the Board of JSCDC at the end of the season.

Reserve assigned space for vendors and reassign space in the event of absences or late arrivals.

Monitor the customer parking situation and resolve conflicts that may arise.

Announce the opening and closing of the market. Including closing market if needed. Resolve minor disputes between vendors and between customers.

Enforce market rules and report alleged violations, in writing, to Joy Southfield Community Development Corporation (JSCDC).

Act as a liaison between market vendors and JSCDC.

Approve and book community space as available.

- Convene producers at the market for brief meetings as necessary.

- **Fees:** Annual membership is \$100.00, for the 22 weeks that the market will be open. Fees are non-refundable, regardless of the number of days a vendor is actually present at the market.

New vendors will be permitted to attend one (1) market day as a free trial after filling out an application and meeting with the market manager. At the end of the day, the vendor can either make full payment to the market manager to continue the market season or Pay \$10.00 a day.

- **External regulations:** Vendors are responsible for compliance with applicable city, county, state and federal regulations, such as (but not limited to):

- Agricultural business license
- Pesticide licensing and safe use
- Approval seal of Weights and Measures on all scales
- State sales tax collected and reported as required
- Organic certification on claimed products as required
- Food safety, sanitation, health permits, and labeling requirements pertaining to the items for sale
- State inspection of nursery stock required for selling whole plants for replanting (packs or pots)

- **Signage:** Signs identifying the name and location of the vendor's business must be posted before sales begin.

Signs, boards, tags, or labels listing prices of all products for sale must be posted prior to the beginning of sales.

Producers selling products they refer to as 'organic' must display a sign giving their organic grower's certification and their certifying body, unless exempt from certification due to small scale of operation.

Producers should clearly separate and label organic and non-organic products in the same display.

- **Space and parking designation:** The market manager will determine space and parking designations on the first day of the market season, but may reassign spaces in the event of absences or late arrivals. Vendors' tables, canopies, and produce on display shall not protrude further than one (1) foot from the outside curb, and shall leave a six (6) feet wide corridor for pedestrian traffic.

- **Clean up:** Vendors must clean up the area around their trucks and sales area before leaving the site each market day.
- **Public safety:** Shade structures shall be secured to the ground via clearly marked blocks, sandbags, or other heavy objects in order to prevent damage to products and injury to others.
- **Market behavior:** Vendors are independent entrepreneurs with a common stake in creating a vibrant marketplace. Other vendors can respectfully question activities, which appear outside the range of normal sales practices. The market manager will assist in finding a resolution. If this fails, JSCDC will conduct a vote if requested. When a vote on an alleged 'abnormal activity' favors a change in a vendor's practices, the vendor in question must comply. 'Abnormal activities include but are not limited to:
 - Unsafe conditions or hazards in and around sales area.
 - A stand or display which impedes access to other vendors.
 - Radical price-cutting of top quality products. Poor quality, or over-ripe, or canning quality products must be labeled as such and can then be sold at a discounted price.
 - Condition of sales area, products, or vendor behavior that detracts from the market's appearance, overall quality, or reputation.
- **Educational and community activities:** One space will be made available free of charge for educational activities relating to sustainable agriculture or non-profit, health-related community groups. This space will be made available on a first-come, first-serve basis, but must be approved and booked with the market manager in advance.